



Decorative geometric patterns in shades of blue, yellow, and black are located in the top-left and top-right corners of the slide.

WHAT IS CORD CUTTING

An illustration of a television set with various streaming service logos (Amazon, Roku, Netflix, Crackle, Apple TV, h+) and a Chrome browser icon floating around it. A pair of scissors is shown cutting a cord connected to the TV.

Cord cutting is the decision to forgo a cable or satellite subscription in lieu of streaming services over the Internet.

It's also used to describe the active online community that keeps tabs on streaming services and new trends



DEFINITIONS

- Streaming
- On Demand
- Live TV
- DVD

The background features a smart TV interface with various app icons including My Storage, Special Offers, YouTube, NETFLIX, Spotify, Music, PANDORA, vudu HD Movies, SnagFilms, and vimeo.

INTERNET

- **HIGH SPEED INTERNET**
- **DATA CAPS / METERED PLANS**

BROADCAST TV

- Watch Local Over the Air Broadcast
- Issues with Reception in Our Area
- FREE



ROKU & SMART TVS

- Different Models and costs
- Free and 'Premium' Channels or Apps
- "Live TV"
- Installs on any HDMI tv- simple setup
- Price: \$25+
- Smart TV - has a 'Roku' built in



LOCAL NEWS



KMTV 3 News Now Omaha

3.6 ★★★★★ 140 ratings

+ Add channel

Return to all channels

Categories:

News & Weather



OTHER DEVICES



STREAMING SERVICE BASICS

- Subscription and Free Services
- Licensing Rights (Brand)
- Exclusive Content
- Original Content
- Live vs. On demand programming



COMPARISON

Service	Cost	#Streams	# Channels	Other Notes
Philo	\$28	3	42 / 70	7-day free trial on-demand and DVR
Sling Orange	\$40	1	34	ESPN
Sling Blue	\$40	3	43	FOX *can get both Orange & Blur for \$55
Youtube TV	\$65	3	100+	Unlimited DVR, Local Channels
Hulu with Live TV	\$77 / \$90 *w/o ads	2	75	ESPN & Disney+, Local Channels
DirectTV Stream	\$80	3	57	
Fubo	\$80	10 home network	46	

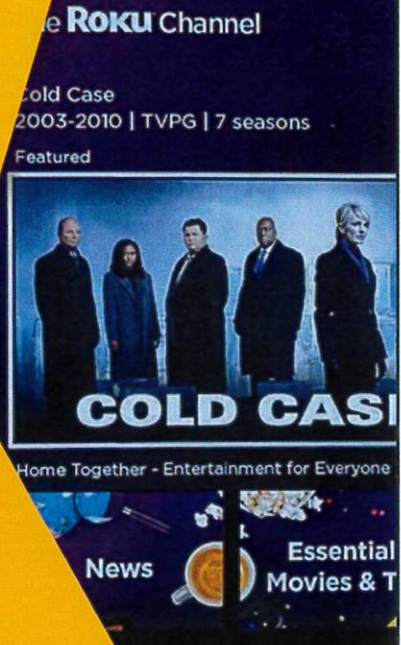
STREAMING SERVICES

Service	Cost	#Streams
Max (HBO)	\$9.99/mo with ads	2
Peacock (NBC)	\$7.99/mo	3
Netflix	\$11.99/mo	1-4
Disney+	\$8/mo	4
Apple TV+	\$6.99/mo	6
Paramount+	\$6/mo.	3

OTHER NETWORKS OFTEN HAVE THEIR OWN APP -

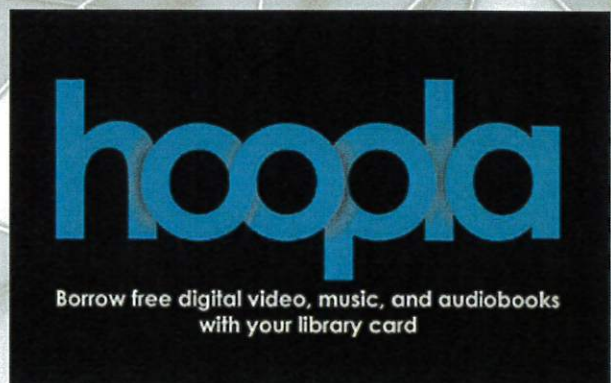
FREE SERVICES

- Freevee
- Roku Channel
- Pluto TV
- Tubi
- Plex
- Crackle
- Sling
- Freestream
- Vudu
- Youtube



LIBRARY SERVICE

- Use Your Library Card
- Limited to City of Clarinda and Rural Page County
- Movies & TV Shows
- DVDs at the Library



LIBRARY SERVICES - STREAMING

You can now check out Streaming Services from your Library on Roku Streaming Sticks. Try out a new platform before subscribing, borrow just long enough to finish the season, or borrow to watch the movie you've been wanting to watch. Roku Streaming Sticks provide a simple way to stream entertainment to your TV for free.

Requirements:

Library Card (aged 18 or older)
High Speed Wireless Internet
TV with HDMI port

Checkout:

18+, only one streaming stick per household at a time.
Loan Period: 14 days
Late / Turn Off Fee: \$5.00

Each Roku Streaming Stick provides access to one of our paid streaming services:

STREAMING SERVICES
AVAILABLE FOR CHECK OUT

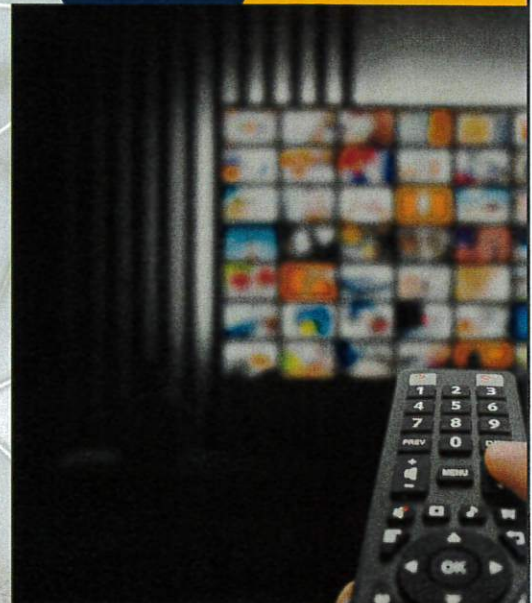


FINAL NOTES

- Some offer Free Trials
- No one way so mix and match
- Prices and Content Change

Tom's Guide on Cord Cutting

<https://www.tomsguide.com/entertainment/streaming/cord-cutting-guide>



Disclosures: CNET editors pick the products and services we write about. When you buy through our links, we may get a commission.

Channel	Philo (\$28)	Sling Orange (\$40)	Sling Blue (\$40)	YouTube TV (\$73)	Hulu with Live TV (\$77)	DirecTV Stream (\$80)	Fubo (\$80)
	See at Philo	See at Sling	See at Sling	See at YouTube TV	See at Hulu	See at DirecTV Stream	See at Fubo
Total channels:	42	24	35	78	75	57	46
ABC	No	No	No	Yes	Yes	Yes	Yes
CBS	No	No	No	Yes	Yes	Yes	Yes
Fox	No	No	Yes	Yes	Yes	Yes	Yes
NBC	No	No	Yes	Yes	Yes	Yes	Yes
PBS	No	No	No	Yes	Yes	Yes	No
CW	No	No	No	Yes	Yes	Yes (limited)	Yes
MyNetworkTV	No	No	No	Yes	Yes	Yes	No
A&E	Yes	Yes	Yes	No	Yes	\$	No
ACC Network	No	\$	No	Yes	Yes	\$	Yes
Accuweather	Yes	No	No	No	No	Yes	Yes
AMC	Yes	Yes	Yes	Yes	No	Yes	No
Animal Planet	Yes	No	No	Yes	Yes	Yes	No
BBC America	Yes	Yes	Yes	Yes	No	Yes	No
BBC World News	Yes	\$	\$	Yes	No	\$	No
BET	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Big Ten Network	No	No	\$	Yes	Yes	\$	Yes
Bloomberg TV	No	Yes	Yes	No	Yes	Yes	Yes
Boomerang	No	\$	\$	No	\$	Yes	No
Bravo	No	No	Yes	Yes	Yes	Yes	Yes
Cartoon Network	No	Yes	Yes	Yes	Yes	Yes	No
CBS Sports Network	No	No	No	Yes	Yes	\$	Yes
Cheddar	Yes	No	No	Yes	Yes	\$	Yes
Cinemax	No	No	No	\$	\$	\$	No
CMT	Yes	\$	\$	Yes	Yes	Yes	Yes
CNBC	No	No	\$	Yes	Yes	Yes	Yes

CNN	No	Yes	Yes	Yes	Yes	Yes	No	
Comedy Central	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Cooking Channel	Yes	\$	\$	No	\$	\$	\$	
Destination America	Yes	\$	\$	No	\$	\$	\$	
Discovery Channel	Yes	No	Yes	Yes	Yes	Yes	No	
Disney Channel	No	Yes	No	Yes	Yes	Yes	Yes	
Disney Junior	No	\$	No	Yes	Yes	Yes	Yes	
Disney XD	No	\$	No	Yes	Yes	Yes	Yes	
E!	No	No	Yes	Yes	Yes	Yes	Yes	
ESPN	No	Yes	No	Yes	Yes	Yes	Yes	
ESPN 2	No	Yes	No	Yes	Yes	Yes	Yes	
ESPNEWS	No	\$	No	Yes	Yes	\$	\$	
ESPNU	No	\$	No	Yes	Yes	\$	\$	
Food Network	Yes	Yes	Yes	Yes	Yes	Yes	No	
Fox Business	No	No	\$	Yes	Yes	Yes	Yes	
Fox News	No	No	Yes	Yes	Yes	Yes	Yes	
FS1	No	No	Yes	Yes	Yes	Yes	Yes	
FS2	No	No	\$	Yes	Yes	\$	Yes	
Freeform	No	Yes	No	Yes	Yes	Yes	Yes	
FX	No	No	Yes	Yes	Yes	Yes	Yes	
FX Movies	No	No	\$	Yes	Yes	\$	\$	
FXX	No	No	\$	Yes	Yes	Yes	Yes	
FYI	Yes	\$	\$	No	Yes	\$	No	
Golf Channel	No	No	\$	Yes	Yes	\$	Yes	
Hallmark	Yes	\$	\$	Yes	Yes	Yes	Yes	
HBO/Max	No	No	No	\$	\$	\$	\$	
HGTV	Yes	Yes	Yes	Yes	Yes	Yes	No	
History	Yes	Yes	Yes	No	Yes	\$	No	
HLN	No	\$	Yes	Yes	Yes	Yes	No	
IFC	Yes	Yes	Yes	Yes	No	Yes	No	
Investigation Discovery	Yes	Yes	Yes	Yes	Yes	Yes	No	
Lifetime	Yes	Yes	Yes	No	Yes	\$	No	
Lifetime Movie Network	Yes	\$	\$	No	Yes	\$	No	

Magnolia Network	Yes	\$	\$	Yes	Yes	\$	No	
MGM+ (formerly EPIX)	\$	\$	\$	\$	No	\$	No	
MLB Network	No	\$	\$	No	Yes	\$	\$	
Motor Trend	Yes	Yes	No	Yes	Yes	Yes	No	
MSNBC	No	No	Yes	Yes	Yes	Yes	Yes	
MTV	Yes	\$	\$	Yes	Yes	Yes	Yes	
MTV2	Yes	\$	\$	Yes	\$	Yes	\$	
National Geographic	No	No	Yes	Yes	Yes	Yes	Yes	
Nat Geo Wild	No	No	\$	Yes	Yes	\$	\$	
NBA TV	No	\$	\$	Yes	No	\$	\$	
NFL Network	No	No	Yes	Yes	Yes	\$	Yes	
NFL Red Zone	No	No	\$	\$	\$	No	\$	
NHL Network	No	\$	\$	No	No	\$	\$	
Nickelodeon	Yes	No	No	Yes	Yes	Yes	Yes	
Nick Jr.	Yes	Yes	Yes	Yes	Yes	\$	Yes	
Nicktoons	Yes	\$	\$	Yes	\$	\$	\$	
OWN	Yes	No	No	Yes	Yes	\$	No	
Oxygen	No	No	\$	Yes	Yes	\$	Yes	
Paramount Network	Yes	\$	\$	Yes	Yes	Yes	Yes	
Science	Yes	\$	\$	No	\$	\$	\$	
SEC Network	No	\$	No	Yes	Yes	\$	\$	
Showtime	No	\$	\$	\$	\$	\$	\$	
Smithsonian	Yes	No	No	Yes	Yes	\$	Yes	
Starz	\$	\$	\$	\$	\$	\$	\$	
Sundance TV	Yes	\$	\$	Yes	No	Yes	No	
Syfy	No	No	Yes	Yes	Yes	Yes	Yes	
Tastemade	Yes	\$	\$	Yes	No	\$	Yes	
TBS	No	Yes	Yes	Yes	Yes	Yes	No	
TCM	No	\$	\$	Yes	Yes	Yes	No	
TeenNick	Yes	\$	\$	Yes	\$	Yes	\$	
Telemundo	No	No	No	Yes	Yes	\$	Yes	
Tennis Channel	No	\$	\$	No	No	\$	\$	
TLC	Yes	No	Yes	Yes	Yes	Yes	No	

TNT	No	Yes	Yes	Yes	Yes	Yes	No	
Travel Channel	Yes	Yes	Yes	Yes	Yes	\$	No	
TruTV	No	\$	Yes	Yes	Yes	Yes	No	
TV Land	Yes	\$	\$	Yes	Yes	Yes	Yes	
USA Network	No	No	Yes	Yes	Yes	Yes	Yes	
VH1	Yes	\$	\$	Yes	Yes	Yes	Yes	
Vice	Yes	Yes	Yes	No	Yes	\$	No	
WE tv	Yes	\$	\$	Yes	No	Yes	No	
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